



**National  
Summit  
*for*  
Principal  
Supervisors**

Hosted by: Broward County Public Schools

# CALL FOR PRESENTATIONS





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Building upon the substantive foundation established in 2016, we invite school districts, universities and other leaders in education to submit a proposal to present at the second annual Summit for Principal Supervisors. In response to attendee feedback and the rapid changes in leadership roles and practices the theme for 2017 is:

## **Change. Develop. Lead**

Educators, educational leaders, principal supervisors and aspiring principal supervisors are invited to submit a proposal for presentation that addresses how programs, initiatives and/or practices in the areas of professional development, finance, leadership, human resources, and organizational culture are aligned and related to internal consistency, focus, and coherence in how districts define and support the work of principal supervisors. We are especially interested in receiving proposals that provide clear, convincing data that the program/initiative is effective in aligning strategic goals for supporting and evaluating principals with the structure and management of their supervisory and support systems. Presentations that provide practical approaches to guiding school principals through important transitions such as implementing Every Student Succeeds Act (ESSA), Common Core and the newly developed standards for Principal Supervisors are of particular interest.

**Please note an important change to this year's invitation to submit a proposal: Private sector providers, are required to partner with a school district and/or university to be considered. Presentations must be practical, demonstrative and focused on the professional development of the audience. In short, presentations must not be sales pitches.**

**Two types of presentations across three topical strands are scheduled and will be delivered in the format of concurrent sessions.**

### **2017 Topical Strands are:**

**The Changing Role of the Principal Supervisor**

**Developing a Strong Principal Supervisor**

**Leading a New Generation of Principal Supervisors**

**Panel Presentations** are comprised of up to three presenters from different districts, colleges of education and/or partner organizations presenting on similar topics; identified and organized by the proposing parties. Each session will run for approximately 75 minutes. Presenters are to limit formal presentations to approximately 20 minutes. This will encourage discussion between the panelists and participants and maximize sharing of important ideas and information.

**Breakout Sessions** form the core of the conference offerings and feature a successful practice, program, or key issue. Presenters use active learning techniques to engage participants. Breakout sessions may be presented by multiple presenters with approximately 60 minutes for presentations; allowing time for discussion between presenters and participants to maximize sharing of important ideas and information.

All rooms will be arranged in conference-style to facilitate discussion. Individuals and groups are encouraged to submit proposals in the following areas that focus on informing the audiences identified below:

## **Strand: The Changing Role of the Principal Supervisor**

### **Effective Deployment of Principal Supervisors**

**Target Audience:** Superintendents, District Administration, Principal Supervisors and Aspiring Principal Supervisors

**Description:** District leaders and experts in the field of educational leadership and reform discuss best practices and lessons learned from how they have deployed principal supervisors and aligned district resources to support strategic initiatives. Topics such as span of control, expertise and skills matching are encouraged.

### **Defining the Role of the Principal Supervisor**

**Target Audience:** Superintendents, District Administration, Principal Supervisors and Aspiring Principal Supervisors

**Description:** This session provides districts with an opportunity to understand and define the role of the principal supervisor and what districts can do to make the role clearer.

### **Juggling Multiple Roles: Setting Priorities and Making the Best Use of Your Time**

**Target Audience:** Superintendents, District Administration, Principal Supervisors and Aspiring Principal Supervisors

**Description:** This session takes a look at a cross section of responsibilities of the principal supervisor, from administrative to operational leader, and how to prioritize and juggle the constant demands of district priorities while ensuring adequate time is spent in with principals to impact the quality of teaching and learning. This session also addresses the need for district staff

to balance their time commitments between schools considered high needs versus high performing.

### **Balancing the Principal Supervisor Roles of Coach and Evaluator**

**Target Audience:** Superintendents, District Administration, Principal Supervisors and Aspiring Principal Supervisors

**Description:** This session helps principal supervisors think through when and how to balance their role as coach and supervisor.

### **The Principal's Perspective on the Effects of the Changing Role of Principal Supervisor**

**Target Audience:** Superintendents, District Administration, Principal Supervisors and Aspiring Principal Supervisors

**Description:** This session helps principal supervisors think through the impact of their work on those they supervise.

### **Best Practices for Redesigning the Central Office**

**Target Audience:** Superintendents, District Administration, Principal Supervisors and Aspiring Principal Supervisors

**Description:** District leaders and experts in the field of educational leadership and reform will discuss best practices on how to marginalize the expertise and resources of central office staff to strategically connect the work of principal supervisors to better support schools.

## **Strand: Developing a Strong Principal Supervisor**

### **Building a Better Bench**

**Target Audience:** Superintendents, District Administration, Principal Supervisors and Aspiring Principal Supervisors

**Description:** This session focuses on the role of human resources and human capital. Are district's doing enough to strengthen the principal pipeline?

## Building Effective Layers of Support

**Target Audience:** Superintendents, District Administration, Principal Supervisors, Aspiring Principal Supervisors and Principals

**Description:** This session affords district staff and principal supervisors an opportunity to hear from other districts as to how they utilize and align resources and support staff—such as principal coaches—to provide multi-faceted support for both new and experienced principals.

## Employing Better Learning through Structured Teaching

**Target Audience:** Superintendents, District Administration, Principal Supervisors and Aspiring Principal Supervisors

**Description:** This session helps to support principal supervisors in how to support their principals in identifying key challenges in low performing or challenging schools/classrooms where student achievement data suggest student performance on targeted indicators are consistently declining.

## How to Support Principals in High Needs Schools with Special Populations

**Target Audience:** Superintendents, District Administration, Principal Supervisors and Aspiring Principal Supervisors

**Description:** This session offers Principal Supervisors with a focus on leveraging resources within the district to support high needs schools with special populations.

## A Model Approach to Enhancing Leadership Skills through Professional Development

**Target Audience:** Superintendents, Talent Development Officers, Human Resource Administration, Principal Supervisors and Aspiring Principal Supervisors

**Description:** This session will help Talent Development Offices, principal supervisors and district administrators develop a need to work together to create targeted professional development opportunities that are job-embedded and skills based. This session discusses various instruments to guide districts in the development of key programs.

## Developing the Instructional Know-How of the Principal Supervisor

**Target Audience:** Superintendents, District Administration, Principal Supervisors and Aspiring Principal Supervisors

**Description:** This session provides principal supervisors with an instructional lens to understand the instructional shifts and the level of instructional know-how they need to support principals.

### **Developing Indicators of School Improvement**

**Target Audience:** Superintendents, District Administration, Principal Supervisors and Aspiring Principal Supervisors

**Description:** This session focuses on specific look-fors to support principals around key performance indicators and establishing a preliminary plan at the start of the school year to track and meet expected targets throughout the year.

### **Ways ESSA Funding is Being Used to Support Principal Supervisors**

**Target Audience:** Superintendents, District Administration, Principal Supervisors and Aspiring Principal Supervisors

**Description:** This session provides districts with an opportunity to understand how ESSA funding can be used to expand initiatives to support the role of principal supervisors.

## **Strand: Leading a New Generation of Principal Supervisors**

### **Breaking the District Communication Barriers**

**Target Audience:** Superintendents, District Administration, Principal Supervisors and Aspiring Principal Supervisors

**Description:** District leaders and experts in the field of educational leadership and reform discuss efforts to identify barriers and target efforts within district divisions to align resources around a single purpose: student achievement. This session will also focus on ways to involve all stakeholders, specifically principals, in the feedback loop to better target the needs of schools.

### **Working with a Flawed Principal Evaluation Tool**

**Target Audience:** Superintendents, District Administration, Principal Supervisors and Aspiring Principal Supervisors

**Description:** Participants in this session will reflect and examine the challenges of their current principal evaluation tool. Presenters will explore specific attributes or leadership look-fors that should be an area of focus throughout the calendar year during the coaching and evaluation cycle of principals.



## Engaging Principals through the Peer Review Process

**Target Audience:** Superintendents, District Administration, Principal Supervisors and Aspiring Principal Supervisors

**Description:** This session focuses on having principal supervisors conduct interrater-reliability walkthroughs with principals to calibrate effective teaching practices.

## Effectively Evaluating Principal Supervisors

**Target Audience:** Superintendents, District Administration, Principal Supervisors and Aspiring Principal Supervisors

**Description:** This session will provide evaluation systems that will effectively gauge the progress and impact principals and principal supervisors are making in schools. This session will also discuss how principals and principal supervisors evaluations reflect progress toward district strategic objectives.

It is our intent that the Annual Summit serves K-12 Superintendents, District Leadership Staffs, Principal Supervisors and Aspiring Principal Supervisors nationwide by providing a forum for the presentation, consideration and discussion of the role of the Principal Supervisor. This year, panel presentations and concurrent breakout sessions will be arranged to facilitate the exchange of information around understanding and maximizing the role of the Principal Supervisors.

You may submit more than one proposal for presentation. The title and a description of up to 150 words should summarize and accurately reflect the content of what you are proposing for the session. As you develop your proposal, think about real and concrete results, what your colleagues most want to know and how your session can be interactive and involve conference attendees in the session.

The format for presentations is one of concurrent sessions in the form of panels and breakout sessions. Each session will run for approximately one hour and fifteen minutes. Presentations must be focused on education. Sales presentations will not be accepted.

The deadline for submitting a proposal is December 09, 2016. The receipt of all proposals will be acknowledged by e-mail within a week of submission. Accepted and declined proposals will be acknowledged via email by January 20, 2017.

Selected presenters must make presentation slides available for upload to the conference's website. Slides must be submitted electronically no later than April 21, 2017. Submission details will be provided with notification of acceptance of your presentation.

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**Please submit your proposal online at  
<http://principalsummit.com/> by Friday, December 09, 2016.**