



**National
Summit
for
Principal
Supervisors**

Rethinking Leadership, Transforming Leaders

SPONSORSHIP PACKAGE

APRIL 25-27, 2018 | FORT LAUDERDALE, FL.

Summit Partner - \$40,000 (One Partnership Opportunity)

Prime Investor Opportunity. The Summit Partner is the presenting partner of the Summit.

Benefits include:

Branded as Honorary Presenting Partner of 2018 Summit with all print and electronic marketing materials stating: "National Summit for Principal Supervisors presented by [YOUR COMPANY'S NAME]"

- **YOUR Logo displayed as Honorary Presenting Partner as follows:**
 - **Onscreen during Opening Plenary**
 - **Signage throughout conference areas**
 - **Banner ad on website, with logo on each web page with link to partner's website**
 - **Placement on pre-conference electronic correspondences**
 - **Prime position logo on all conference advertising**
- **Air one (1) thirty-second (30-sec) advertisement during Luncheon with Keynote (spot must be provided by partner)**
- **Twenty-minute welcome at opening luncheon**
- **Interactive feature and highlight at welcome reception**
- **Oversized vending space in prime location during resource fair**
- **Five complimentary conference registrations**
- **Four Table Captain opportunities**
- **One full-page, outside, back cover advertisement in conference journal**
- **Corporate promotional item included in conference bags (Items provided by partner)**
- **Listing and mentions in all press and media releases**
- **List of pre-conference and conference participants provided March 25, 2018**

Management Partner \$30,000 (Two Partnership Opportunities)

Management Partners will assist in identifying and supporting two dynamic keynote presentations.

Branded as Honorary Hosts of the 2018 Summit with all print and electronic marketing materials stating: "National Summit for Principal Supervisors hosted by [YOUR COMPANY'S NAME]".

Benefits include:

- **Hosting a keynote speaker, with presentation materials stating, "[Keynote Speaker and Presentation] Provided to you by [YOUR COMPANY'S NAME]."**
- **YOUR Logo displayed as Honorary Host as follows:**
 - **Signage throughout conference areas**

- Placement on pre-conference electronic correspondences
- Onscreen during Luncheon with hosted Keynote
- Placement on sponsor's page on www.principalsummit.com
- Prime position logo on all conference advertising
- Five-minute introduction of hosted keynote at plenary
- Vending space in prime location during resource fair
- Three complimentary conference registrations
- Two Exhibit-Hall Table Captain opportunities
- One full-page, inside, back cover advertisement in conference journal
- Corporate promotional item included in conference bags (Items provided by partner)
- Listing and mentions in all press and media releases
- List of pre-conference and conference participants provided two weeks prior to event

Development Partner- \$25,000 (One Partnership Opportunity)

The Development Partner is the presenting partner for the Pre-Conference Institute.

Branded as Development Partner of the 2018 Institute for Aspiring Principal Supervisors with all print and electronic marketing materials stating: "Institute for Aspiring Principal Supervisors hosted in partnership with [YOUR COMPANY'S NAME]"

- YOUR Logo displayed as Development Partner as follows:
 - Signage throughout conference areas
 - Placement on pre-conference electronic correspondences related to the Institute for Aspiring Principal Supervisors
 - Placement on sponsor's page on www.principalsummit.com
- Five-minute Pitch/Demonstration to Institute participants
- Vending space in prime location during resource fair
- Two complimentary conference registrations
- One Table Captain opportunity
- One complimentary registration to the Institute
- One full-page, outside, back cover advertisement in Institute bulletin
- Corporate promotional item included in conference bags (Items provided by partner)
- Listing and mentions in all press and media releases regarding the Institute
- List of pre-conference and conference participants provided two weeks prior to event

Professional Development Partner - \$25,000 (Three Partnership Opportunities)

The Professional Development Partner supports key sessions during the summit

Branded as Professional Development Partner of the 2018 Summit with all print and electronic marketing materials stating: "This Feature Session is Presented by: [YOUR COMPANY'S NAME]".

Benefits include:

- **YOUR Logo displayed as Professional Development Partner as follows:**
 - Signage throughout conference areas
 - Placement on pre-conference electronic correspondences related to the Summit Feature Sessions
 - Placement on sponsor's page on www.principalsummit.com
 - Placement of screen during, and at entrance of sponsored session
- Five-minute welcome to conference participants during sponsored session
- Vending space in prime location during resource fair
- Two complimentary conference registrations
- One Table Captain opportunity
- One full-page advertisement in conference booklet
- List of pre-conference and conference participants provided two weeks prior to event
- Corporate promotional item included in conference bags (Items provided by partner)

Welcome Reception Partner*- \$20,000 (One Partnership Opportunities)

The Welcome Reception Partner serves as host for the Summit's kick-off social.

Branded as Welcome Reception Partner of the 2018 conference. Welcome reception will have signage stating: "Reception brought to you by [YOUR COMPANY'S NAME]"

- **YOUR Logo displayed as Welcome Reception Partner as follows:**
 - Signage throughout conference areas
 - Placement on sponsor's page on www.principalsummit.com
 - Signage at Welcome Reception & Podium
- Two complimentary conference registrations
- Welcome and five-minute presentation during Welcome Reception
- Vending space during resource fair
- Half page, advertisement in conference journal
- List of pre-conference and conference participants provided two weeks prior to event
- Corporate promotional item included in conference bags (Items provided by partner)

**Partnership paid directly to venue*

Superintendents' Partner- \$15,000* (Nine Partnership Opportunities)

Branded as Superintendents' Partner of the 2018 conference. Partnerships include a direct scholarship to a graduating senior, which will be presented as "brought to you by [YOUR COMPANY'S NAME]"

- **YOUR Logo displayed as Superintendents' Partner as follows:**
 - Signage throughout conference areas
 - Placement on sponsor's page on www.principalsummit.com
 - On student scholarship presentation materials
- **Two complimentary conference registrations**
- **Host one session presentation, with a school district or university OR have representative serve on private/public sector partnership panel**
- **Vending space during resource fair**
- **Company Name listed in conference journal**
- **Corporate promotional item included in conference bags (Items provided by partner)**
- **List of pre-conference and conference participants provided two weeks prior to event**

**\$1,000 of this partnership will be presented to a graduating senior in each district in the form of a scholarship as determined by the corresponding board member.*

Networking Partner- \$10, 000/In-Kind (One Partnership Opportunity)

Branded as Networking Partner of the 2018 conference. Partner provides communications and conference registration software and support for www.principalsummit.com . Website will be labeled as "powered by [YOUR COMPANY'S NAME]"

- **YOUR Logo displayed as Networking as follows:**
 - Signage throughout conference areas
 - Placement in site footer on www.principalsummit.com as "powered by [YOUR COMPANY'S NAME]"
- **Two complimentary conference registrations**
- **Technology session presentation during Summit**
- **Vending space during resource fair**
- **Company Name listed in conference journal**
- **List of pre-conference and conference participants provided two weeks prior to event**
- **Corporate promotional item included in conference bags (Items provided by partner)**

Note: "Table Captains" will serve as hosts during the Partner Expo and Breakfast; having opportunities to meet conference participants in an intimate setting.

Summit Supporters (Exhibitors)

Elite Supporter (3 Available)	Prime Supporter (3 Available)	Supporter (25 Available)
Over-Sized Exhibit Booth <i>Includes Electricity, Tablecloth and Skirting</i>	Exhibit Booth <i>Includes Electricity, Tablecloth and Skirting</i>	Exhibit Booth <i>Includes Electricity, Tablecloth and Skirting</i>
Full Page Ad in Conference and Pre-Conference Journal	Half Page Ad in Conference Journal	Listing in Conference Journal
Listing and link to company's website on exhibitor's page of www.principalsummit.com ; beginning April 1, 2018	Listing and link to company's website on exhibitor's page of www.principalsummit.com ; beginning April 1, 2018	Listing and link to company's website on exhibitor's page of www.principalsummit.com ; beginning April 1, 2018
List of pre-conference and conference participants provided two weeks prior to event	~	~
Two Full Summit Registrations	Two Full Summit Registrations	Two Full Summit Registrations
2017 Returning Exhibitors through November 30, 2017 \$2,500 December 1, 2017 through March 25, 2018 \$3,000 March 26, 2018 through April 15, 2018 \$4,000	2017 Returning Exhibitors through November 30, 2017 \$2,000 December 1, 2017 through March 25, 2018 \$2,500 March 26, 2018 through April 15, 2018 \$3,500	2017 Returning Exhibitors through November 30, 2017 \$1,500 December 1, 2017 through March 25, 2018 \$2,000 March 26, 2018 through April 15, 2018 \$3,000

